

Press Release

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2009 NATIONAL PINK BOWLS DAY

It's been done by cricket, rugby league, hockey, netball and AFL – now it's OUR turn. Let's show Australia what lawn bowls can do by holding a Pink Bowls Day at your club on the 25th of October to raise money for the McGrath Foundation charity for breast cancer nurses and research.

Bowling Club Insurance Brokers (BCiB) are an official fundraiser for the McGrath Foundation and are co-ordinating this event across Australia with the support of the State, Territory and National Associations.

No doubt you will know someone who has been affected by or sadly passed away from breast cancer. By getting your club behind this day not only will you have fun but you will be raising money to help in the fight against breast cancer.

Start planning your day now – a game of bowls dressed in pink, with a bbq, a pink cake stall, a raffle or auction, to name just a few ideas. Invite local businesses to take part and promote the game of lawn bowls as a great, fun sport.

More information, including registration forms, will be sent by BCiB to your club in the next few weeks.

All clubs that register to participate in the Pink Bowls Day will be in with a chance to win great prizes, including a set of bowls and pink bowls clothing.